

## Case study

# ITOKI TOKYO XORK

### The customer

Country: Japan  
Industry: Workplace Business  
Employee: 1,996 (as of FY22)



### The challenge

To give employees more freedom and flexibility they need, it is necessary to remove the constraints imposed by traditional monitors that require a constant power source.

### The solution

RICOH Portable Monitor 150 was deployed as a tool to realize a more flexible way of working in the pursuit of "offices that make you want to go" with new charm and various functions.

Employees can carry and use the RICOH Portable Monitor whenever they want for Activity Based Working, where they have the freedom to choose their workspace.

Kazuhiro Endo, General Manager, Solution Support Office, Work Style Design Division, Sales Headquarter, ITOKI Co., Ltd.



### The customer

ITOKI TOKYO XORK is an office designed as a space to realize the new way of working that ITOKI Co., Ltd. advocates. The name "XORK" is a cross between "WORK" and "X" after "W" in the alphabet, it represents the next dimension that we aim for, and we are an office and showroom where customers can see how we take in new things and evolve every day.

### The challenge

Itoki Corp. launched a forward-thinking workspace called "XORK Style", aimed at embracing the concept of Activity Based Working (ABW), where employees have the freedom to select their workspaces based on the demands of their work. They were in search of a solution to boost employee flexibility while eliminating the constraints imposed by conventional monitors requiring a constant power source. Their goal was to empower employees to freely select their ideal workspaces without the constraint of needing to be constantly tethered to power sources.

### The solution

Itoki discovered that RICOH Portable Monitors perfectly aligned with their ABW concept and desire for a wire-free environment. These monitors offered not only ease of use but also the freedom to work anywhere within the office, regardless of power sources.

The integration of RICOH Portable Monitors seamlessly aligned with Itoki's single-cable policy, eliminating the need for dedicated power sources. Using a single USB Type-C cable for both PC connection and power supply, employees experienced remarkable convenience. The wire-free workspace design included innovative experiments in power-less areas to promote flexibility.

The RICOH Portable Monitor Series is available in two models: wired connectivity (150) or wireless/wired connectivity (150BW). Both offer a blend of flexibility and flawless connectivity. It features a 15.6" HD OLED touchscreen display with vibrant brightness and superior contrast, elevating the visual experience. With 10-point touch capabilities, users effortlessly swipe, tap, and scroll, with the option to enhance usability further using the RICOH Stylus pen for drawing and writing.

### Product Highlights

- Vibrant 15.6" HD OLED display allows for higher brightness, better contrast, and rapid response time.
- Integrated stand can be freely adjusted to achieve the optimum angle for use.
- Scratch and shatterproof tempered glass display
- 150BW has a built-in battery that provides up to three hours of wireless operation.
- Comes with a protective carrying sleeve allowing for easy transport.

## ■ The benefit

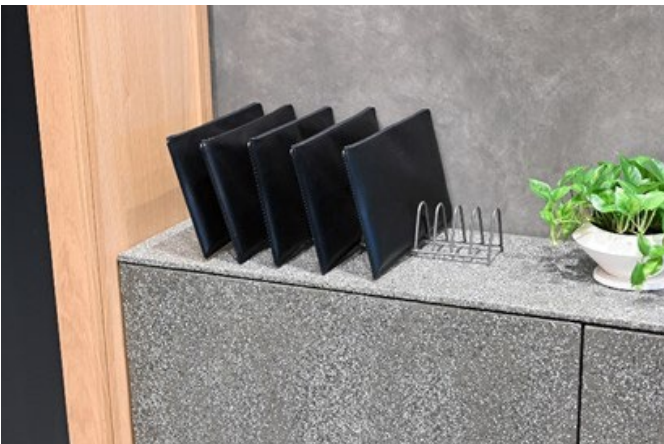
The introduction of RICOH Portable Monitors has proven highly successful. A total of 24 monitors are strategically placed on storage stands throughout the office, allowing employees to use them freely. Unlike traditional fixed monitors, the portable monitors offer the mobility to carry and use them wherever needed. This has led to high popularity among employees and a significant increase in utilization rates.

By incorporating RICOH Portable Monitors into their ABW office concept, Itoki has successfully created a flexible, wire-free workspace that aligns with their mission of "Design tomorrow's work." These monitors not only enhance employee satisfaction but also leave a positive impression on visiting customers, further reinforcing Itoki's commitment to innovation in workspace design.

### Touch operation enhances work efficiency.



### Due to its slim profile, it stores compactly, saving space efficiently



## Products and services

- RICOH Portable Monitor 150



## ■ Conclusion

The main challenge for Itoki Corp. was how to empower employees to freely select their ideal workspaces without the constraint of needing to be constantly tethered to power sources. Implementing the RICOH Portable Monitor was a solution for the company.

Also, by incorporating RICOH Portable Monitors into their ABW office concept, Itoki has successfully created a flexible, wire-free workspace that aligns with their mission of "Design tomorrow's work."

## ■ About Ricoh

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimize business performance. Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2023, Ricoh Group had worldwide sales of 2,134 billion yen (approx. 16.0 billion USD). It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future. For further information, please visit [www.ricoh.com/](http://www.ricoh.com/)

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